



DBS | **DBS GLOBAL**
DEHRADUN UNIVERSITY

 **DOON**
BUSINESS
SCHOOL
DEHRADUN

RANKED AMONG **TOP 50**
INSTITUTIONS IN INDIA




About DBS Global University

DBS Global University - Is a State Private University situated in Dehradun (Capital of Uttarakhand). It was formulated by merger of Doon Business School (Since 2007), DBS Global (Since 2009) and DBS Group - HBL Campus (Since 2014). It has now positioned itself into the most innovative, tech oriented university following top international standards. The key drivers at the university are:

- International mobility
- Gender neutrality
- AI Interface in all courses
- Sustainability
- Tolerance for all religion, culture & ethnicity
- Faster adoption of emerging technology for society & business good
- Happy learning environment around co-living spaces
- Choice based credit system and applied learning

Vision

To be globally recognized for delivering quality education and embracing emerging technologies & innovation, while empowering future leaders to shape a sustainable and progressive world.

DGU Advantage

- **Wide possibilities of international exposure & mobility** to universities in collaboration with Australia, New Zealand, Europe, Dubai, Singapore, Malaysia, Germany, Portugal, Russia and many more.
- **Opportunities for International pathways** / Education program for 1 week/2 week/3 week/1 year/2 year.
- **Coaching Classes** for further education in form of entrance training (GMAT, CAT, IAS, PCS)
- **Profile Building** and National & International admission counseling.
- **SAP-Germany Certification** through University Alliance Partnership. Business Analytics/AI & ML training & certification on **SAS Platform**.
- **Leading & popular skill certificates** like NISM, Alteryx, Power BI, Digital Marketing, AI/ML, and many more along with regular degree.
- Integration of training for professional courses like **UK-ACCA, US-CPA, ICAI** etc, through active collaboration with most successful & dedicated training institutes ensures high success.
- Classroom delivery with Industry & Technology partners like **KPMG, E&Y, HCL, SAS, Apple, Google** and more.
- **International** and corporate faculty.
- **Excellent placement** since inception, international internships and placements.
- **Entrepreneurial incubation** & startups encourages while in campus.
- **Learning by Empowering** the entire campus is managed through student committees.
- Dehradun offers a **fantastic living experience** - It is a vibrant cosmopolitan with **buzzing student life**.
- Weekend getaways include **trekking in the Himalays's** and adventure sports.
- **22+ clubs** spanning academics, social & sports.
- **Outcome Based Learning** methodology along with live projects and case studies.
- Focused on creating **world class leaders**.
- Tie-ups with major banks/financial institutions for **financial support**.
- **Choice of passion courses** like Dance, Theatre, Performing Arts, Photography, Music, Foreign Languages along with all degree programs.



Doon School of Advanced Computing

- ↪ **B.Tech CSE** with Dual Specialization & Industry Partner -HCL (AI & ML | Data Science | Cyber Security)
- ↪ **B.Tech CSE** with AI & Minor in (Full Stack | Cloud Computing | IOT | Drone Technology | Robotics | Finance Smart Agriculture | Media | IOS Development)
- ↪ **B.Tech CSE** with Minor in (Full Stack | Cloud Computing | IOT | Drone Technology | Robotics | Finance Smart Agriculture | Media)
- ↪ **B.Tech CSE** with AI & IOS Development by Apple
- ↪ **Integrated B.Tech CSE + MBA** (5.5 years)
- ↪ **Integrated B.Tech + M.Tech**
- ↪ **M.Tech Computer Science & Engineering (CSE)** Computer Science & Engineering (CSE) with specialization in Artificial Intelligence & Data Science | Cyber Security & Ethical Hacking
- ↪ **BCA**
- ↪ **BCA** with specialization in Data Analytics | Machine Learning (HCL Tech)
- ↪ **MCA** with specialization in Full Stack Development
- ↪ **PhD**

Doon Business School

- ↪ **MBA** with specialization in Marketing | HR | Finance | Business Analytics | Logistics & Supply Chain | Digital Transformation International Business | Healthcare | Luxury & Fashion Management | Media & Creative Communication
- ↪ **MBA Integrated** (BBA+MBA) 5 Years
- ↪ **BBA** with specialization in E-Commerce and Supply Chain | Fintech | Digital Marketing | Business Analytics Entrepreneurship | HR | Marketing | Finance | International Business | Banking & Insurance | Capital Markets in collaboration with NISM
- ↪ **B.Com** with CA Prep. (in line with ICAI)
- ↪ **B.Com** with UK-ACCA | US-CPA
- ↪ **PhD**

Doon School of Modern Media

- ↪ **MBA** Media & Creative Communication
- ↪ **MA** Mass Communication
- ↪ **BA** Digital Media & Mass Communication
- ↪ **BA** Film & TV

Doon School of Modern Agriculture

- ↪ **B.Sc (Hons.)** Agriculture ↪ **B.Sc (Hons.)** Agri-Business ↪ **B.Sc** Forestry ↪ **M.Sc** Agronomy
- ↪ **MBA** Agri-Business ↪ **PhD**

Doon School of Liberal Studies

Each student at DSLS can design their own degree by choosing combination of courses of their choice along with their passion courses and cutting edge skill courses from School of Future Skills as minors leading to **BA/B.Sc/BPA/BVA** -Single, Dual Majors or Interdisciplinary majors. Some of the more popular combinations are:

- ↪ Economics and Data Science ↪ History, Political Science (Double Major) ↪ English and Advertising
- ↪ Computer Science and Finance ↪ Anthropology and History ↪ Psychology and English

Passion Courses:

- ↪ Advertising ↪ Performing Arts ↪ Languages (French, Spanish, German & Japanese)
- ↪ Social Media Management ↪ Photography
- ↪ Influencer Management ↪ Cinematography

IAS Preparation by one of the TOP IAS Coaching Center

Doon School of Law

- BA LLB
- BBA LLB
- LLM
- PhD

Doon School of Health Sciences

- B.Sc MLT (Hons.)
- B.Sc (Hons.) Anesthesia & Operation Theater Technology
- BPT
- B.Sc (Hons.) in Cardiovascular Technology

DBS School of Pharmacy & Research

- D.Pharma
- B.Pharma
- M.Sc Pharmaceutical
- PhD

Doon School of Hotel Management

- Diploma in Hotel Management
- Bachelor in Hotel Management
- MBA in Hospitality

Doon School of Future Skills

Every student of the DBS Global University shall undertake atleast one future skills course in each semester, which ensures that each student shall be equipped with cutting edge future hard skills making them ready for top jobs and industry.

- | | | | |
|---------------------------|------------------------|---------------------------------|--|
| ➤ SAP | ➤ Digital Marketing | ➤ Luxury Brand Marketing | ➤ Java Technologies |
| ➤ Alteryx | ➤ SEO, SEM | ➤ Computerised Accounting Tally | ➤ Website Development & Implementation |
| ➤ Artificial Intelligence | ➤ HR Analytics | ➤ Social Media Marketing | ➤ .NET Framework Networking |
| ➤ E-Commerce | ➤ Derivatives | ➤ Power BI | ➤ Red Hat Linux |
| ➤ SCRUM Master | ➤ Rapidminer / Tableau | ➤ Ethical Hacking | ➤ Digital Forensic |
| ➤ Big Data, Python & R | ➤ Advanced Excel | ➤ Machine Learning | ➤ Forensic Accounting |
| ➤ NISM Certifications | ➤ Big Data Analytics | ➤ Internet of Things (IoT) | |
| ➤ UI/UX | ➤ Google Adword | | |

All under graduate degrees can be converted into the respective Hons. Program through following pathways:

1. Research
2. Industry Attachment
3. Start-up
4. Super Specialised Courses

*Please confirm councils approval from website.

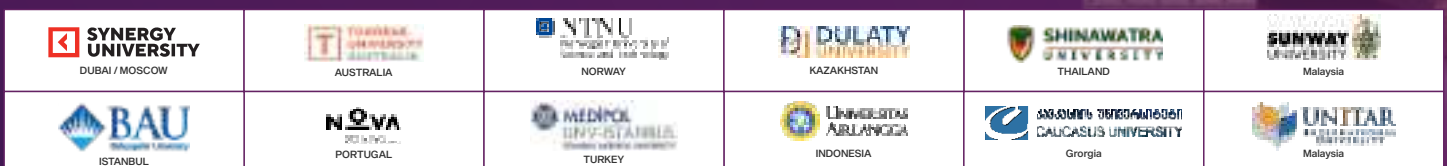
Industry & Technology Partners



Study Abroad

Students can take on new academic challenges and further improve their learning experience by talking advantage of the fascinating worldwide options that DBS Global University offers. Students have the exceptional opportunity to fully immerse themselves in a foreign culture and form lifelong relationships with individuals from all over the world while studying abroad. Students gain new perspectives and face intellectual challenges when they travel abroad.

International University Collaboration : Summer Abroad | Semester Abroad | One Year Abroad



250+

Companies recruit from campus every year

24 LPA

Highest Package

11.6 LPA

Top 20%

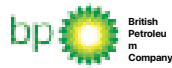
8.15 LPA

Top 80%

Prominent Recruiters



Garima Agarwal
US Nagar, Uttarakhand



Mihir Pancholi
Asansol, West Bengal



Juhi Kumari
Patna, Bihar



Jyoti Nainwal
Jaipur, Rajasthan

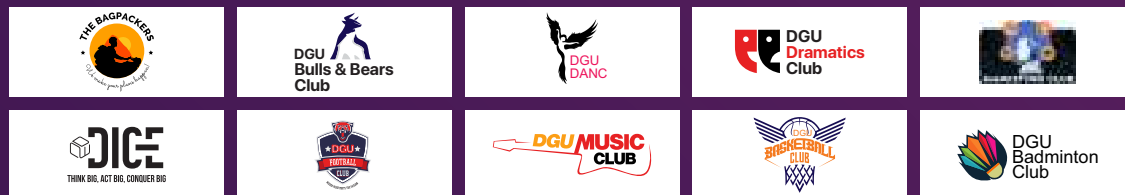


Chhavi Aggarwal
Patna, Bihar



Student Clubs

Every year students join DGU from all parts of the country and abroad, hence, bringing in values and interests from several different cultures. Enrolling for a club of their choice and organizing interesting activities throughout the year provides them an opportunity to know their peers better, learn to work in a team, under time and budget constraints.



Scholarship

This Scholarship scheme is applicable to student across all programs offered at DBS Global University as under:

Under Graduate Students

12th age (any Central Board)	80-84.99	85-89.99	90-92.5	92.6-94.99	95	96	97	98	99
CUET Percentile	88-89.99	90-91.99	92.93.99	94-94.99	95.95.99	96-96.99	97-97.99	98-98.99	99-100
JEE Percentile	75-79.99	80-84.99	85-89.99	90-94.99	95-95.99	96-96.99	97-97.99	98-98.99	99-100
Scholarship (in % of tuition fee)	10	20	30	40	50	60	70	80	90

Note : Best 4 Core Subjects only (SupW, Physical Education and Non Academic Subjects will not be considered)

Post Graduate Students

CAT/XAT Percentile (More than)	75	80	85	90	95	96	97	98	99
MAT/CMAT Percentile (More than)	90	95	97	98					
Scholarship* (as % of Tuition Fee)	20	30	40	50	60	70	80	85	90

Special Scholarships for

Uttarakhand Domicile - 25%
 Ward of Single Mother - 10%
 Sports Quota - 5-10%

Ward of Defence Personnel - 10%
 Ward of Full Time Teachers - 10%

For detailed information visit website.

Snow Trek at Kedarkantha by Bagpackers' Club



Manfest 2024



DGU Rock Band



Inter-college Tournament organized by Football Club



Olly Bass, Italian DJ performing at DGU



Students during Singapore Visit

